



**CITY COUNCIL
AND
DOWNTOWN STEERING COMMITTEE**

SPECIAL MEETING WORKSHOP

AGENDA

MONDAY, AUGUST 07, 2017

6:00 PM

**COUNCIL CHAMBERS
3575 PACIFIC AVENUE
LIVERMORE, CA 94550**

SPECIAL MEETING WORKSHOP

1. CALL TO ORDER 6:00 PM

1.01 Roll Call

CITY COUNCIL

Council Member Robert W. Carling
Council Member Bob Coomber
Council Member Bob Woerner
Vice Mayor Steven Spedowski
Mayor John Marchand

DOWNTOWN STEERING COMMITTEE

Dawn Argula	Matt Ford	Sherry Nigg
Andrew Barker	Jeff Kaskey	Bryan Petro
Eric Bjorklund	Dale Kaye	Joan Seppala
Gina Bonanno	Jean King	Lynn Seppala
Drew Felker	Monya Lane	Rachael Snedecor

1.02 Pledge of Allegiance

2. **OVERVIEW AND OBJECTIVES OF SPECIAL MEETING WORKSHOP**

3. **SPECIAL MEETING ITEM**

Joint discussion, and City Council direction, regarding the outreach materials, including key background information, outreach plan, development alternatives, and alternatives analysis from the Downtown Steering Committee related to the development of the City's downtown sites, located in the Downtown Core, on either side of Livermore Avenue, and principles of outreach and the rules for engaging the public; and,

City Council discussion and direction regarding the tools for limiting residential growth in the Downtown, and the expiration of the Downtown Steering Committee.

[Staff Report](#) PAGE 5

[Attachment 1 - Key Learnings](#)

[Attachment 2 - Draft Downtown Public Engagement Plan](#)

[Attachment 3 - Alternatives Analysis Workbook](#)

[Attachment 4 - Downtown Hotel Market Feasibility Evaluation](#)

[Attachment 5 - Downtown Livermore Residential and Feasibility Study](#)

[Attachment 6 - Downtown Land Use Alternatives Fiscal Impact Analysis](#)

[Attachment 7 - Overview of Downtown Steering Committee Meeting](#)

4. **PUBLIC COMMENT**

Opportunity for the public to address the City Council and Downtown Steering Committee regarding the special meeting item. Speakers are limited to a maximum of three minutes per person. The Mayor may reduce the amount of time based on the number of persons wishing to speak. It is requested those wishing to address the City Council and Downtown Steering Committee submit a Speaker Card.

Special Meeting Item Recommendation: Staff recommends the City Council provide direction.

5. **ADJOURNMENT** – To a regular City Council meeting on September 11, 2017 at 7:00 pm, Council Chambers, 3575 Pacific Avenue, Livermore.

The August 14, 2017 regular City Council meeting has been cancelled.